

PHPcrawl

mono version

PHPcrawl

mono reversed

PHPcrawl

dots version

PHPcrawl

dots reversed

PHPcrawl

swoosh version

PHPcrawl

swoosh reversed



Colours used in the brand:



Dark Grey
#333333, r/g/b:51
C:69 M:60 Y:56 K:66



Crawl Grey
#606060, r/g/b:96
C:69 M:60 Y:56 K:66



Node Gold
#E68923, r:230 g:137 b:35
C:07 M:53 Y:92 K:00

Typefaces used in the brand:

Lato Regular

Use for body copy, preferably in the dark grey above rather than black

Lato Black

Use for headings, in any of the above colours against a white background, but preferably in the Node Gold or in white against a dark background or photo.

This backing colour is
Hex code: #3C3C3B



Try keeping the space around the logo empty (nothing too close) preferably an area the same height as the "P" in PHP should be empty surrounding the logo. Unless the logo is accompanied by a slogan;

A webcrawler
library / framework

The slogan can be closer (about half the height of the P) and looks better left-aligned with the logo and broken over two lines. But if you add a slogan, be sure to leave even more space below the logo and beginning to any text (as demonstrated here).